



# Tatweer & Atmatah

A New Era Of Development

T a t w e e r O D S e r v i c e s

Tatweer & Atmatah

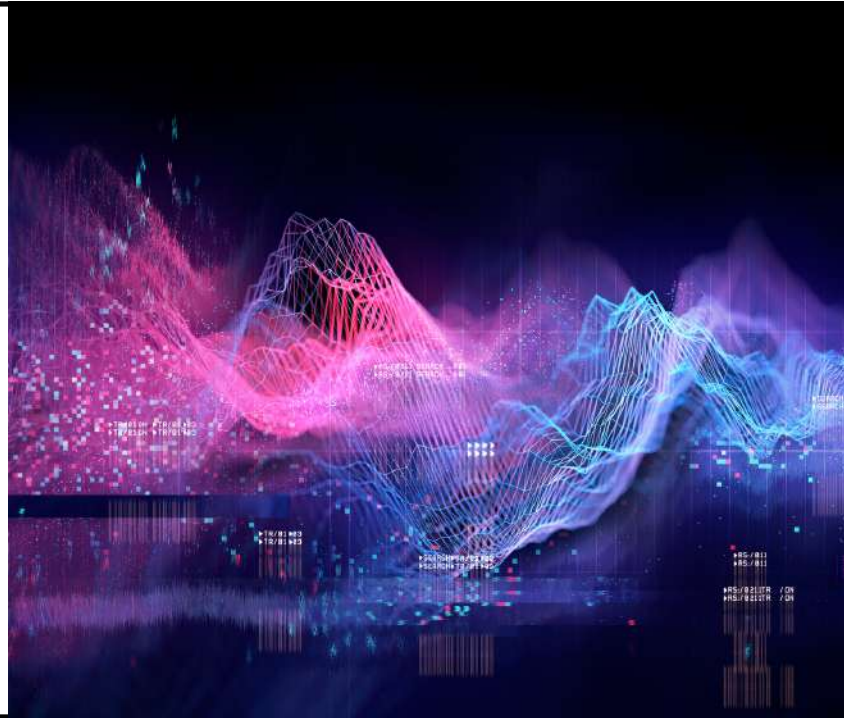
# OD Management Boutique

Ease your organization management

T a t w e e r   H R   S e r v i c e s

# TATWEER & ATMATAH

Which one are you planning to be among with your business the 40% or the 60?



At least 40% of all businesses will die in the next 10 years ... If they don't figure out how to change their entire company to accommodate new changes and technologies,

Our  
Business focus is  
built on renovation

Based in Dubai motivated us to  
start Tatweer & Atmatah to  
help organizations get the  
highest ROI of their resources  
through two platforms to help  
your business

Tatweer which  
is an Arabic  
word meaning  
Development

Through developing the  
management system to  
increase employees'and  
business performance to  
**Increase Revenue**

Atmatah which  
is an Arabic  
word meaning  
Automation

Through digitalizing  
and automating your  
business to decrease  
time, effort and  
**Decrease Cost**

**Our story**

Book A Seat  
for your organization  
in The future with



ATMATAH  
Applications

TATWEER  
Solutions

Tatweer & Atmatah

# Organization Development Services

Ease your organization management

T a t w e e r   H R   S e r v i c e s

Boost your performance

## OD Solutions

Boost your Operations' performance with HR  
Booster



Organization  
DNA



Balanced  
Scorecard



Organization  
Restructure



Process  
Mapping



Workflow  
Measurements



Standards of  
operations



OKRA  
Performance  
System



Employee  
Productivity  
Analysis



Productivity  
Booster Programs



Employee  
Engagement  
Programs



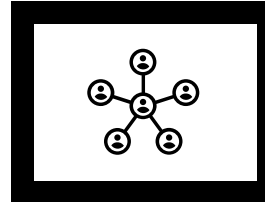
Job  
Design



Business  
Performance  
Audit

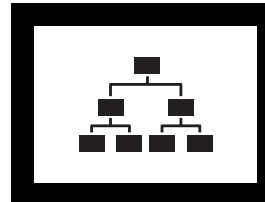
# Design Dynamic Organization

A result oriented solution



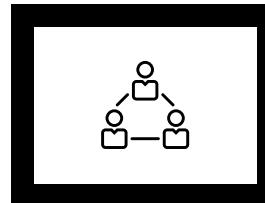
## Organization DNA

Identify your organization DNA and adjust it to the most fit DNA towards achieving the mission and vision of your organization.



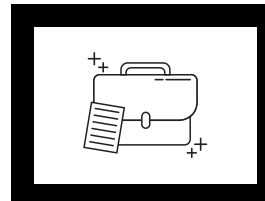
## Restructuring

Design the best fit structure for your organization and establish a healthy, productive, and dynamic working environment.



## Department Design

Department design includes the department outline, annual planning structure, required resources, structure positioning, procedures and policies regulating it.



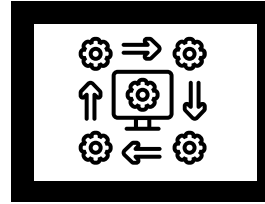
## Job Design

Design job objectives, data flow, tasks, requirements and authorities for better performance and more efficiency.



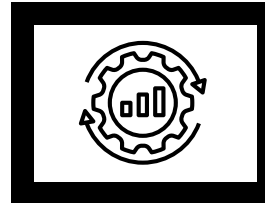
# More Efficient Organization

A result oriented solution



## Workflow Measurements

Draw your process and workflow and identify resources measurements, process lags, duplicated efforts, and standards requirements.



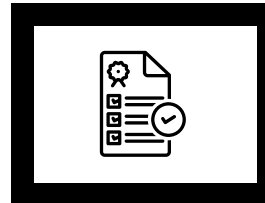
## Process optimization

Optimize your process towards efficient and effective workflow.



## Standards of Operations

Set standards for operations to ensure effective and efficient productive environment with achieving the highest quality of operations.

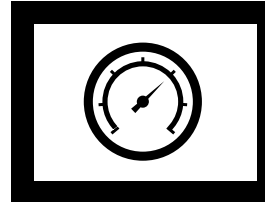


## Policy Design

Protect your standards with fair policies and smooth procedures.

# Monitor Organization Performance

A result oriented solution



## Balanced scorecard

Build your organization Balanced scorecard with reliable metrics that will lead your business to achieve its objectives, mission and vision.



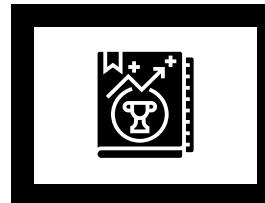
## OKRA Performance management

Build your employee performance management system based on objectives, key results and actions to ensure achieving the targets in the balanced scorecard.



## Business performance audit

Let us evaluate implementation of the SOP, compliance with it and your balanced scorecard performance.

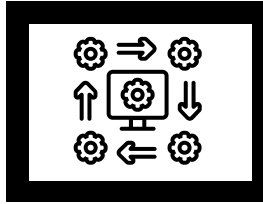


## Employee Handbook

Regulate employee relation with the organization with sufficient employee handbook.

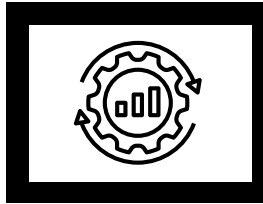
# Boost Organization Productivity

A result oriented solution



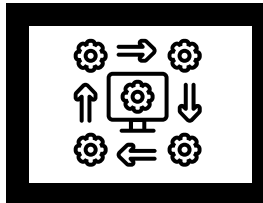
## Employee productivity analysis

Analyze your employees' productivity with Tatweer Tools and metrics.



## Employee incentive programs

Design motivational and incentive programs that will increase their productivity.



## Employee engagement programs

Tatweer supported Freezoner in increasing productivity and eliminating errors through implementation of SOP and automated workflow.



## OD Automation

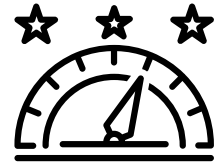
Update and communicate SOP smoothly with your employees'.

For every minute spent in organizing an hour is earned, Benjamin Franklin

Organize and automate your operations with Atmatha applications.



Sales  
Management APP



Performance  
Management APP



SOP  
Management APP



HR  
Management APP



Newsletter  
Automation APP

Atmatha Management Applications



Tatweer & Atmatah

# Our Implementation Methodology

T a t w e e r   s u c c e s s   s t o r i e s

# A journey to enjoy

Start your organization development with our team, let us integrate your brilliant ideas with our technical skills for amazing cooperation experience

## Analysis Phase

Start your organization development with our deep diagnose study to identify your ultimate needs and best solution.

## Development & Design

Development never ends, let us develop and design the best solution to fulfill your organization development needs.

## Implementation & Evaluation

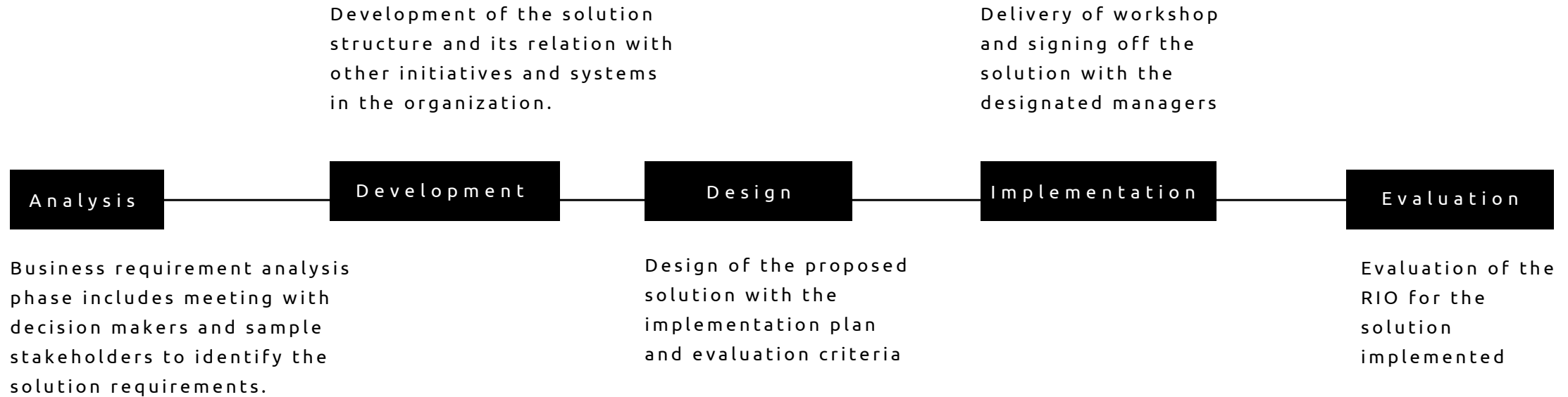
We don't deliver documents only but integrated solution with implementation actions and evaluations to guarantee solution ROI.

Challenge us now



# Tatweer Implementation Concept

The following drawings describe Tatweer management concept, which is the core for our management and organization development solutions:





Tatweer & Atmatah

Give us your  
toughest business challenge  
and join our happy clients club

T a t w e e r   s u c c e s s   s t o r i e s





## Freezoner

Industry: Business Setup  
Category: Digitalization & HR  
Solution: CRM, website, Recruitment



## Fitness4life

Industry: Fitness  
Category: Performance Management  
Solution: Employee handbook, PMS, Organization Chart



## Alshowaib

Industry: Real Estate  
Category: Digitalization  
Solution: Legalware



## GJ

Industry: Real Estate  
Category: Digitalization & OD  
Solution: Legalware, SOP



## MHMACCOUNTING

Industry: Accounting service  
Category: Digitalization  
Solution: website, marketing



## YOURPOA

Industry: Legal services  
Category: Digitalization  
Solution: Legalware, workflow reengineering



## Citytower

Industry: Real estate  
Category: Digitalization  
Solution: Legalware, KPI



## Wajabat

Industry: Delivery & Retail  
Category: Digitalization  
Solution: performance application



## Dogventure HQ

Industry: Vet  
Category: Organization Development  
Solution: Workflow, SOP, PMS

Our Most Recent success stories

# Recent Case Studies.

A result oriented solution

Tatweer has supported many organizations in overcoming their management Dilemmas and achieving their organization development vision.

Our clients rank top performance departments among their companies as a result of performance enhancement and monitoring noticed by top management after implementing Tatweer solution.



## Dogventure HQ

Tatweer supported DV to establish and implement balanced scorecard, standards of operations, performance management system, employee handbook and workflow measurements.



## Citytower Realestate

Tatweer helped Citytower in monitoring employees performance in legal department with achievement of 3 times of work size compared to last year.



## Freezoner

Tatweer supported Freezoner in increasing productivity and eliminating errors through implementation of SOP and automated workflow.



## Fitness 4 Life

Tatweer supported F4L to establish and implement balanced scorecard, performance management system, employee handbook and workflow measurements.

More Features

## Tatweer Client Experience

Tatweer solutions includes many features that guarantee the best result.

In-Depth Analysis

Result Driven solution

Dynamic Solution

Latest Practices

Digital solution

Market Experts

Industry Experts

Affordable Cost

Guranteed ROI

Let us build your website together  
or just explore cooperation  
opportunities , we'd love to know  
you and your business.

LegalWare Ease Your Legal Management

# Say Hello to us !



Free Consultation



Book your online meeting  
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